

## Bryan McCrae

1665 Hess Road, Gabriola Island, BC V0R 1X6, Canada; (250) 999-0128; bryan@filament.ca

Bryan has been pushing pixels and committing coloured inks to paper since the late nineties and over his twenty-year career he has touched all aspects of graphic design. He has been nominated several times for websites of the year, has published a Canadian best-selling gardening book, and has worked with authors and publishing houses providing cover design and interior layouts for books. Owning design shops and managing teams has given Bryan a unique perspective on the total work flow of any design project. Bryan's extensive knowledge of the industry tools allows him to successfully tackle any job.

Through his many publishing projects he has demonstrated his skill in cover and interior layouts and designs, including

- page layouts, paragraph styles, and text styles;
- tables of contents, dynamic indexing, and footnotes;
- photo editing, image manipulation, and graph and chart styling and design.

Bryan uses Adobe InDesign to create and design the overall publication and bring together the individual elements.

Bryan has completed the Master Class InDesign from lynda.com and Advanced Class InDesign from Skillshare. He manipulates images using Adobe Photoshop and creates graphs and charts in Adobe Illustrator.

## Selected Publications — Long Form Documents & Book Design

### Timber Frame Building School Text Book

Island School of Building Arts, in progress

Working with James Mitchell, the book author and owner of this international building school, and a draftsman, to create a thorough how-to bible for all things timber frame. The book is over 300 pages. Includes design of page layouts, paragraph styles, table of contents, index, footnotes, text styles, and charts. Techniques include figure creation with CAD and photo manipulation.

### INDUSTRY TOOLS EXPERTISE

- Adobe Creative Suite
- InDesign
- Photoshop
- Illustrator
- Premier
- Acrobat Pro
- Dreamweaver
- Squarespace
- Microsoft Word
- Microsoft Excel
- Microsoft PowerPoint

### WORK EXPERIENCE

- Filament Communications (2013 – present). Owner. Website development/design and print design; marketing strategies. Gabriola Island, BC.
- Feedlot Studios (2010–2013). Co-owner. Website development/design and print design; marketing strategies. Gabriola Island, BC.
- Laundry Collective (2009). Owner. Website development/design and print design; marketing strategies. Calgary, AB.
- Impello Design (2007–2008). Designer. Website development/design and print design. Calgary, AB.
- Filament Communications (2001–2006). Owner. Website development/design and print design; marketing strategies. Calgary, AB.
- Adjective Design Group (1998–2000). Partner. Website development/design. Calgary, AB.
- Western Divestments (1996–1998) Designer. Website development/design and print design. Calgary, AB.

**Biology of Wonder: Aliveness, Feeling and the Metamorphosis of Science**

New Society Publishing, 2016

Page layouts, paragraph styles, text styles, table of contents, index, footnotes, chart design

<https://www.newsociety.com/Books/B/The-Biology-of-Wonder>

**Dude Making a Difference**

New Society Publishing, 2015

Page layouts, paragraph styles, text styles, table of contents, index, photo editing

<https://www.newsociety.com/Books/D/Dude-Making-a-Difference>

**Grow Gardeners: Kid-Tested Gardening with Children**

No Guff Press, 2015

Cover and interior layout and design, image manipulation, graphs styling

<https://stevenbiggs.ca/the-store/grow-gardeners-kid-tested-gardening-with-children>

**The Pet Poo Pocket Guide: How to Safely Compost and Recycle Pet Waste**

New Society Publishing, 2015

Page layouts, paragraph styles, text styles, table of contents, index, footnotes

<https://www.newsociety.com/Books/P/The-Pet-Poo-Pocket-Guide>

**Grow Figs Where You Think You Can't**

No Guff Press, 2012.

Cover and interior layout and design, image manipulation, graphs styling

<https://stevenbiggs.ca/the-book-grow-figs>

**No Guff Vegetable Gardening**

No Guff Press, 2011.

Created a complete guide to gardening with CBC personality Donna Balzer, author and gardening speaker Steven Biggs, and with artist Mariko Paterson, and brought a Canadian best-selling book to market.

Page layouts, paragraph styles, text styles, table of contents, index, chart styling, footnotes, photo editing

<https://donnabalzer.com/product/no-guff-vegetable-gardening-book/>